



Solar Photovoltaic (PV) Basics: When sunlight strikes solar panels, a voltage is created that causes electrons to travel, creating a direct current (DC). The inverter converts DC current into alternating current (AC) and ties into the electrical service panel in your home. Surplus solar power is sent back through your electric meter and into the grid, creating an electricity “credit.” You receive a yearly “true-up” bill for any grid-supplied electricity your solar system hasn’t offset.



100% Solar Satisfaction



Solar Electricity for Homes

100% Solar Satisfaction

Independently verified by Diamond Certified

- Solar Works has installed more solar systems in Sonoma County than any other local company.
- 100% of our customers say they would use us again. (Source: 4 years of Diamond Certified surveys of our entire customer list.)
- Solar Works uses only the highest-performing, most reliable solar equipment.
- Solar Works supports the local community and is committed to a healthy economy and environment.



*“I’m a very satisfied customer. My PV system is great and working beyond my expectations,”
CJV, Sebastopol.*

*“The system is perfect. No complaints. We’re so happy, we’re thinking of expanding it.”
BW, Petaluma.*



SOLARWORKS
P.O. Box 1938
Sebastopol CA 95473
707-829-8282
www.SolarWorksCA.com

Solar is Strategic



CA Solar Contractor Lic 878231



"We were 'renters' of electricity, already paying close to the cost of a fully-financed PV system each month. As energy costs continue to rise, our solar investment will pay big dividends."
 JS & LB, Sebastopol.

Solar is Strategic

By going solar now, you lock-in your electricity costs for the next 25+ years. And you don't have to replace 100% of your power with solar: With PG&E's tiered pricing, whatever solar you install will offset your most expensive electricity first.

Fact: The average annual inflation rate from June 2001 to January 2008 for the top three tiers of PG&E's residential rate was **23.2%**.

By going solar, you convert your electricity costs into a power-producing asset—your own power source!

We've taken the Risk Out of Solar
 25-year warranty on panels
 10-year warranty on inverters
 10-year warranty on service, installation and workmanship

Six Reasons to Go Solar Now

- 1) The California Solar Initiative (CSI) offers rebates that pay a significant portion of your system cost. Solar Works "carries" the rebate for you, so you see an immediate cost reduction.
- 2) CSI rebates continually **decrease** as more people go solar, making systems more expensive over time.
- 3) Homeowners get a 30% Federal Tax Credit (up to \$2,000). Unless lawmakers act, the 30% credit is set to **expire** 12/31/08.
- 4) Solar increases the value of your home. For every \$1 of energy savings, your home increases by \$20. (Source: *Appraisal Journal*, Oct. 1999.)
- 5) Solar will **not** increase your property tax basis if installed by 12/31/09. (Source: CA RTC, Section 73.)
- 6) Solar will **not** get less expensive in the near future. Thin film and other new PV technologies are **not** cost effective for most current residential installations; nor do they have field-tested lifecycles. On the other hand, the solar industry has over five decades of experience using crystalline panels.



"We sold our house in Sea Ranch in two weeks [in Fall 2007] because it had a PV system. Thanks!" JC & JC, formerly of Sea Ranch.

Going Solar: We Help You Every Step of the Way

We won't mislead you: Solar requires our careful design and your thoughtful consideration. The good news is we do just about all the work for you.

What Solar Works does:

- We review your solar goals and electric bills with you on the phone. We then give you an initial system size and cost estimate.
- We visit your site to evaluate its solar potential.
- We prepare your comprehensive design proposal and all your related paperwork.
- We get your building permit.
- We file for your rebate.
- We apply for your net metering with PG&E.
- We install your system (one to three days for a typical roof mount).
- We get your final building inspection.
- We facilitate your PG&E inspection and meter switch.
- We give you a complete Owner's Manual and system orientation.
- We follow up on your system's production data.

Your Input:

- Collect your electric bills (or call us and we'll do a PG&E conference call).
- Determine your solar goals (e.g. do you want solar to replace all or part of your utility electricity?)
- Tell us your specific design considerations: system placement, aesthetics (i.e. all-black panels), future building or electrical plans, etc.
- Review and sign proposal; make a \$1,000 deposit.
- Pay balance upon final building inspection.
- Celebrate your solar power!

The Solar Works Advantage

- Solar Works has 22+ years of solar experience.
- We do all our own work: we do not "farm out" our design or installation. We take 100% responsibility for all projects.
- Unlike some other companies, Solar Works will not present you with overly-optimistic return-on-investment (ROI) and payback calculations based on old rebate programs no longer available.
- You're in charge. Unlike other companies, we use a "no-pressure, consultative" customer approach. As a result, our best source of new customers are referrals from previous customers.



"We have been impressed with Solar Works from the start. All Solar Works employees have been phenomenal. Each person was professional, knowledgeable and friendly."
 VS & TT, Santa Rosa.

Your Next Step: The Site Visit

If you're ready for clean, reliable, solar electricity at locked-in rates, call us for a Site Visit.

We'll visit your home, suggest ways to reduce your energy consumption, examine your roof or other proposed panel array site, calculate solar efficiency based on shading and orientation factors, and inspect your main service panel.

We'll then prepare a comprehensive, written proposal including array location, sizing, components, and estimated system output.

**Call today for free Site Visit:
707-829-8282**